



INVESTING IN OUR CHILDREN, COMMUNITY AND FUTURE:

A \$4 million campaign for education



Today, a new group of community leaders and parents in South Walton County have a vision to increase educational opportunities and extend the proven academic standard developed at the Seaside Neighborhood School by expanding and developing a comprehensive K-12 educational model.

With your commitment, we can raise \$4 million through the *Investing in our Children, Community and Future Campaign* and provide a life-changing experience to students across the region.

CHALLENGES & OPPORTUNITIES IN SOUTH WALTON COUNTY



A growing year-round population . . . few high school options . . . overcrowded elementary schools . . . academic scores that are

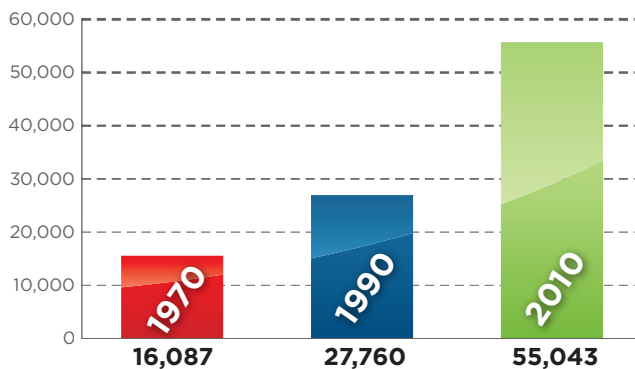
slipping . . . these are the challenges facing the citizens of South Walton County. These are the challenges the Seaside School Foundation hopes to address with your help by expanding and building a new:

- Elementary school campus
- Seacoast Collegiate High School campus through a consortium with South Walton High School and Northwest Florida State College

With your enthusiastic participation, the Foundation will raise \$4 million to expand and develop a comprehensive K through 12 educational model that can become a regional treasure, a state standard and a national example. More importantly, by volunteering or donating, you can change the lives of girls, boys and their families for generations to come.

POPULATION OF WALTON COUNTY

(according to the U.S. Census)



THE SEASIDE SOLUTION

Since its founding, the Seaside Neighborhood School has turned into a nationally-recognized resource for the community thanks to its challenging and caring curriculum, low student-to-teacher ratio, strong parental involvement,



community faculty members, innovative mentorship program and small school environment. We believe the time is right to take this same approach and commitment to public education by implementing the Seaside solution for a student's entire pre-college academic career throughout grades K through 12.



EXPANDING EDUCATIONAL OPPORTUNITIES FOR GRADES K - 5

With your help, Seaside will build a new elementary school campus for 116 Kindergarten through Fifth grade students in a community-based setting that emphasizes academic excellence and is complemented by a concern for each learner's personal growth and intellectual, aesthetic and psychological development.

EXPANDING EDUCATIONAL OPPORTUNITIES FOR HIGH SCHOOL

Seaside has developed an innovative partnership with Northwest Florida State College that will prepare students to graduate with both a high school diploma and Associate of Arts or Associate of Science degree. Initially, classes for ninth and tenth graders will take place in two buildings on the South Walton Campus

of NWFSC. Juniors and seniors will take classes at the NWFSC Niceville campus. Depending on the outcome of this campaign and resources available, opportunities to expand exist.

seasideschoolfoundation.org

CAMPAIGN LEADERSHIP



Campaign Co-Chairs
Jason & Anna Comer



Campaign Co-Chairs
Emeril &
Alden Lagasse



Campaign Co-Chairs
Dr. Michael &
Johnna Stickler



Vice Chairs
Rick & Jan Helfand



Major Gift Chairs
Todd &
Storey Reaves

HOW YOU CAN CONTRIBUTE

Parents, alumni, neighbors, friends and corporate partners can make gifts to the Campaign over one to five years. Contributions to the Seaside Foundation (tax id: 26-1979343) are tax deductible to the extent permitted by law.

Make checks

payable to: Seaside School Foundation, Inc.

Mail to: Seaside School Foundation
Campaign Office
PO Box 2187
Columbus, GA 31902
800.955.2586
butlera@seasideschool.net

or online at: www.seasideschoolfoundation.org

STANDARDS OF GIVING

Founders Circle	\$500,000 & above
Educators Circle	\$250,000 - \$499,999
Doctoral Circle	\$100,000 - \$249,999
Masters Circle	\$50,000 - \$99,999
Bachelors Circle	\$25,000 - \$49,999
Associates Circle	\$10,000 - \$24,999
Graduates Circle	\$6,000 - \$9,999
Senior Circle	\$3,000 - \$5,999
Junior Circle	\$1,500 - \$2,999
Sophomore Circle	\$500 - \$1,499
Freshman Circle	Below \$500

NAMING OPPORTUNITIES EXIST FOR GIFTS OF \$10,000 AND HIGHER.

INVESTING IN OUR CHILDREN, COMMUNITY AND FUTURE:

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Raising \$4 million for
3 campuses
1 school
1 community



seasideschoolfoundation.org



Keep up-to-date with
current campaign
information by scanning
the following QR Code
with your SmartPhone

INVESTING IN OUR CHILDREN, COMMUNITY AND FUTURE:

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YES, I want to develop a new K-12 educational model in South Walton County!

Name: _____

Mailing Address: _____

Phone – Cell: _____

Work: _____

E-mail Address: _____

GIFT OPTIONS

Gift Level	Total Pledge	If paid monthly over 5 years
<input type="checkbox"/> Doctoral Circle*	\$100,000	\$1,6667
<input type="checkbox"/> Masters Circle*	\$50,000	\$833
<input type="checkbox"/> Bachelors Circle*	\$25,000	\$417
<input type="checkbox"/> Associates Circle	\$10,000	\$167
<input type="checkbox"/> Graduates Circle	\$6,000	\$100
<input type="checkbox"/> Senior Circle	\$3,000	\$50
<input type="checkbox"/> Junior Circle	\$1,500	\$25
<input type="checkbox"/> Other Amount: _____		

* Room Naming Opportunity

I wish to make payments

annually quarterly one-time

semi-annually monthly

Over the following (circle): 1 2 3 4 5 years

PLEASE TURN TO REVERSE SIDE

PAYMENT INFORMATION

I wish to make my first payment:

Now On: _____

I wish to pay by:

Check – made payable to
"Seaside School Foundation, Inc."

Debit my bank account on the _____ day of
the month on a recurring basis based on the
schedule I indicated above.

Name on Account: _____

Routing Number: _____

Account Number: _____

Charge my credit card on the _____ day of
the month on a recurring basis based on the
schedule I indicated above.

Card Number: _____

Name on Card: _____

Exp. Date: _____ Billing Zip Code: _____

Stock – send me stock transfer instructions

OTHER INFORMATION

Corporate Matching: My company will match my
contribution. Enclosed is the matching gift form
from my Human Resources Office.

Planned Giving: Please send me information
about making the Seaside School Foundation
the beneficiary of my estate or Will.

Signature _____

Date _____

Return this form to:

Seaside School Foundation Campaign Office
PO Box 2187
Columbus, GA 31902

Or make a pledge online at:

www.seasideschoolfoundation.org
800.276.6342 | butlera@seasideschool.net

Contributions to the Seaside School Foundation
(tax id# 26-1979343) are tax deductible to the extent
permitted by law.